

Review Generation System

Turn completed jobs into reviews consistently (especially Google).

The system (simple)

- Pick your priority platform (Google is usually the priority).
- Ask every happy customer within 24 hours of completion.
- Follow up once (most people forget, not refuse).
- Respond to every review (builds trust + helps SEO).

In-person ask

- “If you’re happy with the job, would you be open to leaving a quick Google review? It helps a lot.”

Text message template

“Hi [Name], thanks again for the job — really appreciate it. If you’re happy with the result, could you leave us a quick Google review? Here’s the link: [PASTE LINK]. Thanks!”

Follow-up message (48 hours later)

“Hi [Name], just a quick reminder in case you missed it — here’s that review link: [PASTE LINK]. No stress either way. Cheers!”

Responding to reviews (fast template)

- “Thanks [Name] — really appreciate you taking the time. Glad we could help with [service/result]. If you ever need anything else, we’re here.”