

Start Here

How to get value from the SBNZ Resource Centre in 10 minutes

SBNZ is a practical resource centre for New Zealand small business owners. Everything inside is designed to help you solve real problems fast — cashflow, leads, team, systems and (when you’re ready) exit planning.

1) Your 10-minute quick start

- Go to Resources and open “00 – START HERE”.
- Download the “Business Health Check” and score your business (5 minutes).
- Pick ONE priority for the next 30 days: Cashflow, Leads, Team, Systems, or Exit.
- Open the matching Toolkit folder and start with the “Read Me First” page.
- Save your favourites to “My Files” so you can find them instantly.

2) Choose your pathway (pick one)

Pathway	When this fits	Start with
Cashflow	You’re tight, behind on tax, or don’t feel in control week-to-week.	Cashflow Rescue Toolkit
Leads & Sales	Work is inconsistent, pipeline is thin, or conversion is low.	Lead Generation Toolkit
Team & HR	You need better people, clearer roles, or less drama.	Hiring & Onboarding Toolkit
Systems	You’re the bottleneck and the business relies too heavily on you.	Weekly Rhythm + SOP Builder Toolkit
Step Back / Exit	You want time freedom or you’re aiming to sell in 1–5 years.	Exit Readiness Toolkit

3) What ‘world-class’ looks like inside SBNZ

- Toolkits (bundles) not random documents: each pack includes a template, instructions, examples, and a short walkthrough video.
- Simple language: written for business owners, not corporate teams.
- NZ-relevant: aligns with the realities of NZ SMEs (cashflow cycles, staffing challenges, compliance basics).
- Fast outcomes: most resources are designed to be completed in 10–60 minutes.

4) Suggested weekly rhythm (use this to build momentum)

Day	Action	Time
Monday	Update weekly scorecard (KPIs) + pick the #1 focus for the week	15 min
Tuesday	Sales activity (calls, follow-ups, quoting) using scripts/templates	30–60 min
Wednesday	Cashflow check (bank balance, debtors, bills due)	15 min
Thursday	System improvement (write or improve 1 SOP)	30 min
Friday	Review wins, update actions, plan next week	10–15 min

Placeholder: Add your key SBNZ links below once the folders are created.

Link name	Paste link here
00 – START HERE	[PASTE LINK]
01 – QUICK WINS	[PASTE LINK]
02 – TOOLKITS	[PASTE LINK]
Top 25 Downloads Index	[PASTE LINK]